



Baked Goods/Value Added Guidelines

Please direct all questions to farmer@wildramp.org or 304-523-7267

Introduction

These guidelines are based on the needs of The Wild Ramp with references to the West Virginia Farmers Market Vendor Guide, which represents a collaborative effort of several state departments (WVDHHR, WVDA), the WV Farmers Market Association, and other members of the Food Safety and Food Defense Task Force.

Permits and Fees

All vendors are required to obtain a permit from the local health department. These permits must be submitted at the time of application.

The Wild Ramp requires each producer pay an annual fee of \$50. The Wild Ramp retains 20% of all consignment sales.

Baked Goods

Baked goods and candy prepared in a home kitchen may be sold so long as they are NOT potentially hazardous. Potentially hazardous baked goods include:

- Meringue, custard or cream pies
- Cheesecake
- Cream-filled cupcakes, donuts, pastries
- Cream cheese based frostings or fillings

Producers wishing to sell potentially hazardous baked/value-added goods must provide a name and address of the approved commercial facility where the goods will be produced.

Home Baked goods that **are allowed** for sale under farmers market vendor rules (WV Farmer's Market Vendor Guide) are cakes, fruit pies, yeast and fruit breads, and candy.

In order to remain transparent in The Wild Ramp's efforts to offer fresh, locally made products, baked goods that are previously frozen **must** be sold frozen, in the frozen display case. The Wild Ramp's goal is 100% vendor transparency.

Value Added Foods

Value added foods that **are allowed** for sale using a home kitchen are apple butter, sorghum, molasses, non-dietary jams or jellies. **Not** allowed for sale are: home-canned, preserved, or processed foods such as green beans, salsa, tomatoes, pickles, beets, corn, and many others. These foods must be acidified and

manufactured in an Health Department approved kitchen. Hot pepper jelly or any herb jelly must be acidified and therefore falls into the preserved or canned foods category. Contact the WVDHHR for more information on being an approved food manufacturer.

Cottage Industry products, such as breads, jams, and candies, from outside West Virginia **MUST** comply with their State laws, as well as WV.

If your product does not fit into any of the aforementioned categories, please contact the market manager at farmer@wildramp.org or (304) 523-7267.

Presentation

The WVDHHR requires that baked goods be pre-wrapped or protected from contamination during display and properly labeled as required by the WV Department of Agriculture (See subsection: Labels).

Labels

Labels must include the following information:

- A "Best By" date (See "Shelf Life" below)
- Common name of product (i.e. apple pie, wheat bread)
- Name and address of processor
- Ingredient list with items in order from most to least
- Net weight or numerical count (i.e. 1 lb, 8 oz., 6 cookies)
- Major allergens (eggs, wheat, fin fish, shell fish, peanuts, tree nuts, milk products or soy)

must be listed.

All products must have at least ONE local ingredient, in order to fit in with the mission of The Wild Ramp. This ingredient should be marked with an asterisk on the product label.

The product must also be labeled with a Wild Ramp barcode label. Products without labels cannot be placed on the floor for sale. Requests for labels must be made 24 hours in advance of delivering product. Email farmer@wildramp.org, or call the market at 304-523-7267.

Shelf Life

All baked goods and value added products have a limited shelf life. Therefore, a date of expiration must be included on the label. This is called the "Best By" date. Guidelines for shelf life on goods are as follows:

- *Cookies, cakes, breads, pies, any soft baked goods- 4 day shelf life
- *Granola, granola bars, fudge- 21 day shelf life
- *Candy, nuts, popcorn: 30 day shelf life
- *Apple butter, jelly & jam: 1 year

For example: If you bring in wheat bread to sell on 11/20, on 11/23 (4th day out) it will be "red dotted" which means the price has been reduce by 50%, then at the close of business on 11/23 the item will be discarded. We will not hold discarded product for pick up.

Application Procedures

Applications appear at www.wildramp.org, copies of the application are also available at The Wild Ramp market. **The producer must register with the local health department before selling at The Wild Ramp.**